



cultural infusion
Creative Services

**experiences for
everyone**

Image: PANGEA – creative performance at the UN Advance Global Health Conference in Melbourne



Front Cover: Australia Day Finale, Federation Square

experiences for everyone

Representing Your Community

As leaders in Diversity, Equity and Inclusion (DEI), we are committed to creating inclusive experiences that celebrate diversity and speak to the heart of every community. Cultural Infusion's Creative Services ensure that everyone feels welcomed, represented and included. Our work extends beyond events; we are dedicated to cultivating a sense of belonging and connection.

Experiences for Everyone

Our purpose is to celebrate our most valuable assets: Cultural Diversity and Identity. We have over 30 years managing and creating major diversity events, bringing everyone together. We are a full-service events company, and will unlock the creative potential of diversity and inclusion.

Creating Impressions that last

From supplying entertainment to shopping centres to producing concerts for opening and closing ceremonies, Cultural Infusion's Creative Services create experiences beyond expectations.

"Cultural Infusion have been an outstanding collaborator, with a depth of knowledge that is hard to rival, in terms of local and national talent that exemplifies this country's richness in world music, in cultural fusion and in the creation of exciting and uplifting sounds and spectacle."

*Alison Fraser, Senior Manager, Events & Communications,
Executive Director, Australia Day – Victoria*



Image: Opening Ceremony
Traditional Welcome, World
MUN

primary services:

Event Management • Creative Services • Marketing & Promotion • Artist Management • Strategic Planning • Production Services • Professional Development • Cultural Protocol & DEI consultancy




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"Cultural Infusion has a flair for managing complex events, combining excellent skills in both the logistical as well as artistic areas."
*Mike Zafiropoulos - General Manager,
SBS Melbourne*

Image: Australia Day Concert
Finale

marketing & promotion

Experiential marketing with creative edge – because we know your event, we can communicate it effectively and creatively. We will work with you to design and produce targeted campaigns through strategic planning and delivery, providing end-to-end marketing management.

event management

Cultural Infusion has the expertise to turn your ideas into memorable experiences. With a dedicated events management team, marketing, creative, logistic and production staff, we have the expertise to understand different client and audience needs.

We have created experiences around Australia and overseas for governments, associations, corporations and educational institutions including:

Opening & Closing Ceremonies • Tour Management • Festivals • Exhibitions • Conferences • Product Launches • Major Events • Private Parties • Awards Nights • Functions • Parades

events calendar

Whether the experience you're creating is focussed on accessibility, gender, religion, culture, justice, indigeneity or any other aspect of identity, utilise our Diversity Calendar to proactively plan your experiences. With our expertise in intercultural competency and event coordination, we can create an inclusive environment for your audience through the celebration and acknowledgement of significant diversity dates!

Access 5000+
Diversity days with
this QR code



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strategic planning

Our strategic planning guarantees the successful delivery your experience deserves. We provide in-depth intercultural and inclusive understanding of your audience and outcomes to maximise your impact. We can be your strategic planning partner at all stages of your event, including market analysis and campaign development for major events and initiatives.

artist management


Our access to an extensive array of highly talented and diverse artists representing a multitude of cultures and communities enables us to elevate your event to a uniquely sensational experience.

No matter your theme, we can provide entertainment that will bring your event to life!

creative services

Creating the experience starts with a great concept. With a strong background in creative development, Cultural Infusion is your ideal partner.

We can provide you with creative direction, concept development, design, event documentation and so much more.



"The Opening Ceremony of the 19th International Genetics Conference was spectacular. Thank you for your great work."
Dr Phillip Batterham - Secretary General - XIX International Genetics Conference

Image: ANZAC Centenary Roadshow



Diversity Atlas For Events

Diversity Atlas is a unique diversity data-analysis platform that provides insight into cultural and demographic diversity within any group. This promotes understanding and celebration of the diverse richness of teams and audiences, and facilitates more inclusive spaces.

diversityatlas.io



Inclusion Atlas For Events

Inclusion Atlas is an app that allows users to find, rate and review local and international venues based on their personal experience. This equips them with the ability -to access, enjoy and feel comfortable with their world.

inclusionatlas.io



Previous Events

Melbourne Millennium Eve Celebrations • Olympic Games 2000 – MCG Olympic Football Tournament • Melbourne MOOMBA Waterfest Parade • SBS Federation Square Opening Celebration • XIX International Congress of Genetics • Davis Cup Media Launch – Rod Laver Arena • Australia Day Celebrations – Federation Square • Opening & Closing Ceremony – International Congress of Psychiatry • Parliament of the World's Religions – Opening & Closing Plenaries • United Nations Global Conference for Health



Image:
Australia
Day Concert,
Sydney Myer
Music Bowl



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Creating Diverse Experiences for All

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